



REQUEST FOR PROPOSALS FOR STRATEGIC VISIONING AND PLANNING

PURPOSE

Nurses for Sexual and Reproductive Health (NSRH) has initiated a Request for Proposal (RFP) process to identify a vendor qualified to design and execute a strategic visioning and comprehensive planning process.

WHO MAY RESPOND

NSRH is looking for a consultant who has demonstrated experience in working with non-profits to successfully develop strategic plans and sustainable business models, has strong facilitation skills, and has completed extensive work with non-profit strategic planning. We are especially interested in those with experience working with organizations in the sexual and reproductive health/ abortion access/ reproductive justice space(s). We are a non-profit that takes an entrepreneurial approach to our work and values innovative approaches to problem -solving, and so are looking for a consultant who will bring a creative spirit to the work.

Black, Indigenous, people of color and trans people are strongly encouraged to apply.

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1. About the Organization

The history of Nurses for Sexual and Reproductive Health is rooted in student organizing efforts at two nursing schools: Oregon Health and Sciences University (OHSU) in Portland and Winona State University in Minnesota. Nursing Students for Reproductive Health and Justice (NSRHJ) was founded at OHSU in 2005 and Nursing Students for Choice (NSFC) was founded at Winona State University in 2006. Both organizations were focused on filling critical gaps in their nursing curricula and promoting pro-choice issues on campus. In 2007 these two organizations joined forces to create a national network of student-led chapters called, Nursing Students for Choice (NSFC). As the organization continued to evolve, the focus was broadened to address issues of sexual and reproductive health and so the organization became Nursing Students for Sexual and Reproductive Health (NSSRH) in 2017.

For 10 years, the organization provided critical financial, coaching, and educational support to dozens of nursing student-led chapters at colleges and universities across the country participating in a variety of organizing and advocacy efforts. Chapters have organized: educational workshops, multi-week seminars, journal and book clubs, movie screenings, and clinical rotations. Students in our network have written op-eds and participated in campaigns to challenge local, state and national policy. They have successfully pushed for curriculum reform in their schools, and some even gained leadership positions in nationally recognized organizations. In addition to providing funding and coaching support to our chapters, we have also created educational resources, provided scholarships for students to educational conferences, and organized an annual activist conference to foster community-building and learning across the network.

In 2017, NSSRH proudly merged with Reproductive Health in Nursing (RhN), catalyzing a new effort to incorporate nursing professionals, faculty and scholars into the fold. In 2018, a new organization emerged, Nurses for Sexual and Reproductive Health (NSRH). Our mission is to provide students, nurses and midwives with education and resources to become skilled care providers and social change agents in sexual and reproductive health and justice. At NSRH we are working hard to create an active and engaged community that is reflective, not of the nursing field as it is presently, but of the diverse communities that nurses serve. We have identified nine core values that guide this work. While our organization has a rich history of grassroots nursing student organizing and activism, we are forging a new future for the organization that serves nursing professionals, midwives, and students.

While our focus is on nurses (ADNs, LPN/LVNs, RNs, APRNs, Certified Midwives), and nursing students (ADN, RN, APRN, LPN, Midwifery, MSN, and DNP); we also recognize how important it is for nurses to work in coalition with other providers. It is especially important for nurses committed to SRH to build power with other birthing professionals as a way of truly challenging the hierarchical structures within the profession that alienate people and make true access to comprehensive healthcare for all impossible.

2. Project Overview

NSRH is at a pivotal point in our growth and are looking to work with a consultant who can help us craft a 3-year strategic plan and business model that can help us identify ways to increase our earned revenue (through membership dues, our Online Institute, and merch sales). We are particularly interested in expanding our membership to include organizational memberships.

3. Scope of Work & Deliverables

We expect the project to include the following:

- Project management
- Design and execution of a strategic visioning and comprehensive planning process
- Develop an actionable three year strategic plan and business model
- Develop recommendations regarding the plan's implementation and support structure

The project might also include:

- The consultant should describe its understanding of the work to be performed, estimated hours, and other pertinent information.
- The consultant should describe its organization, size, and structure.
- The consultant should also describe the qualifications of all staff to be assigned to the project and specify the project manager.
- Include resumes of staff to be assigned to the project. Education, position in firm, years and type of experience, continuing professional education, etc., will be considered. Consultant is not able to sub-contract out any of the work without the pre-approval of the sub-contractor by NSRH.

It is expected that these tasks will be accomplished through a combination of activities, including:

- Background research by consultant on NSRH history and current leadership team, including environmental scan of organization and opportunities ahead.
- Benchmarking NSRH with other similar sized non-profits or additional organizations with similar focus.
- Focus groups, interviews, surveys and/or any other method that will be useful in receiving partner and community input

- Facilitated group meetings with board, staff and partners to create consensus regarding a strategic vision and plan
 - These meetings will be conducted virtually

4. Ownership and Confidentiality

All intellectual property will become the property of NSRH. All data remains the sole property of NSRH. The consultant shall further agree to keep information related to any and all contracts with NSRH and any confidential business information or proprietary information learned through its dealings with NSRH.

5. Proposal

To best evaluate the ability of the consultant to meet our goals, please include the following in your proposal:

- Examples of similar projects
- Your approach to strategic planning
- A summary of strategic planning experience
- A summary of experience in sexual and reproductive health/ abortion access/ and or reproductive justice
- Three client references
- Suggested project timeline with major tasks and milestones
- Project budget by line item
- Sample Project Plan
- Identify who will be involved on your project team, their role, and including their relevant experience.

Please submit your proposal to Lina Buffington at lina@nsrh.org -- use 'Strategic Planning Proposal' as the subject. The deadline for submission is **May 15, 2022**.